

# 2021 Morgan County Squarecrow Showcase



## Rules and Entry Form

Hosted by:  
**Morgan County Tourism Alliance**

### Participation

The contest is open to all individuals/families, civic, non-profit organizations, schools, churches, clubs, businesses and government departments.

### Registration and Fee

Participants must pre-register. The registration deadline is ***Thursday, September 30th***. Entry forms may be submitted in person or mailed to the Morgan County Tourism Alliance, 201 Court Street, Wartburg, Tennessee 37887. A non-refundable entry fee must accompany the entry form. **Make check or money order payable to the Morgan County Tourism Alliance.**

- 🕒 ***Sponsorship*** letter is available online. The \$100 fee includes your entry fee and ***checks should be made payable to: Morgan County Tourism Alliance.***

### Entry Fees:

#### Entry fee:

Individuals/families, schools and non-profit organizations - **\$ 20.00**

Civic, churches, clubs, businesses and governments - **\$40.00**

Sponsorship- **\$100.00**

**Deadline for entry: Friday, October 1<sup>st</sup>, 2021; no applications will be accepted after this date.**

Sites will be available on a first come first served basis. No electrical hook-ups will be available.

Photographs of last year's entries will be posted on the MCTA Web Page (mctamoco.com) for inspiration and example only. The concepts and ideas should not be copied and your submissions should be original ideas.

## Awarded Prizes

**\$250**

\$100 – People’s Choice (Combined votes from in-person and online voting)

\$75 – 1<sup>st</sup> Place     Judged

\$50 – 2<sup>nd</sup> Place     Judged

\$25 – 3<sup>rd</sup> Place     Judged

**\* Winner of The People’s Choice award WILL be eligible for judged contest.**

## Set-up and Removal

Set-up dates are Monday, September 27th thru Friday, October 1st. You must call Event Organizer George Hawver @ 770) 634-4263 before setting up in order to obtain your location and sign with your name and number that is required to be displayed on your Squarecrow. Squarecrows must remain on display during the entire Squarecrow Showcase Event (October 1-31, 2021).

**Removal dates are Monday November 1<sup>st</sup> thru Wednesday November 3rd. Squarecrows must be removed by Wednesday, November 3rd to allow preparations for Christmas decorations to be placed in the Square. If not removed during that time period, Squarecrows become the property of Morgan County Tourism Alliance and will be removed. Additionally, you will be disqualified from participation in future showcases.**

You are responsible for all trash, trash bags and other items not normally found on the square. All trash and associated items must be removed in their entirety and the square shall be left in a clean and orderly state.

The local merchant and courthouse trash/dumpster/receptacles are not permitted for this use.

## Squarecrow Entries

### Construction

All Squarecrow entries should be original, we understand that most costumes and some accessories will be purchased, but the actual structure of the Squarecrow should be made and not bought. Squarecrows will be subject to all weather conditions, therefore, construction materials should be durable and all ornamentation securely attached. The use of living materials is allowed, however, decorations such as cut pumpkins may not last the duration of the exhibition and therefore their use is discouraged. You may use additional props such as; corn shocks, straw bales (**Absolutely NO loose hay/straw**) a bench, wooden cutouts, bicycle, etc. as long as they remain within your site.

It is important to keep a watchful eye on your Squarecrow during the month of October. It may need occasional repairs due to wind and rain. We want the town to look nice throughout the entire month. If left unrepaired following damage or if the display becomes a safety hazard, your Squarecrow becomes the property of Morgan County Tourism Alliance and will be removed. Attempts to contact you to resolve issues in a timely manner will be made whenever possible.

NO item may be attached, tied onto or hung from any trees, fences, benches, monuments, lampposts, or signs. NO stakes, spikes or poles are to be driven into the ground on the square. All structures shall employ surface anchors such as sandbags. Placement of the Squarecrows must leave adequate walking space and wheelchair access to view displays safely around the Square. (Please be mindful of how you place your display, you may be asked to move it if it is obstructing a walkway).

**Only 1 advertising sign will be permitted in your display and it can only be 1.5ft X2ft (standard yard sign) or smaller**

### Limitations

Squarecrow sites will be **4'x8'**. Exhibits may contain more than 1 Squarecrow as long as they fit into the allotted space, however points will be deducted from your score if exhibit exceeds your **4'x8'** space.

**Squarecrows must not obstruct or impede pedestrian or vehicle traffic. Any Squarecrow that is taller than 6ft tall must be approved by the Tourism Alliance before set up week, so we can place the Squarecrow in an appropriate location according to space.**

Squarecrows must be in good taste. They cannot be gruesome, bloody, or scary, and cannot reflect controversial social or political situations. We reserve the right to deny entry privileges of displays to be considered offensive or not "family friendly". Business entries may contain only one business advertising per entry.

## **Entry/Display Signage**

A numbered sign with the exhibitors name and assigned number will be provided to each exhibitor and it must accompany each exhibit (this will help friends & family find entries when visiting the square). Political statements are not permitted however; business entries may contain advertising for your business.

## **Damage**

The Morgan County Tourism Alliance, Morgan County, or the City of Wartburg, nor their agents, shall not be held responsible for any damage (weather, theft, vandalism etc.) to Squarecrow entries.

## **Voting**

All categories except “People’s Choice” will be judged by an impartial panel during the first week (Oct 4-8) so the displays will be fresh and in their best condition. Make sure your entry is complete no later than Monday, October 4th to be included in this judging. Squarecrows will be judged on complexity, detail, use of props, overall appearance, originality, and adherence to the rules and regulations. Voting for the Peoples’ Choice Award will be conducted from October 1st to October 31st at the Courthouse Square Gazebo and on Facebook. The in-person votes will be added to the Facebook likes made to the original Morgan County Tourism Alliance Official Voting post will count. Ballots will be placed in the ballot box located under the gazebo. Winners will be announced on October 31<sup>st</sup> during the Trunk or Treat event on the Square. Prizes may be claimed at the Tanner Store/Morgan County Tourism Alliance the following week.

A random voter on the social media contest will be selected to win a Tanner’s Store T-shirt.

## **Disclaimers**

The Morgan County Tourism Alliance, Morgan County Government, City of Wartburg, or their agents shall not be held responsible for any injury or damage associated with the 2021 Squarecrow Showcase.

It is also understood that use of photos, stories about the Squarecrow entries, and prize winners may be used for publicity and promotion of the event and Morgan County Tourism.

## **More Information**

For additional information about the contest, or to obtain an entry form, please go to the Morgan County Tourism Alliance website: <https://www.mctamoco.com>

If you would like to become a Sponsor of the 2020 Squarecrow Showcase, please contact [secretarymcta@gmail.com](mailto:secretarymcta@gmail.com) for information.

## Morgan County Squarecrow Showcase

### Entry Form

Name of Individual/Family/ Business/School/Church/Non-profit Organization/  
Government:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Street Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

A non-refundable **Entry fee** must accompany the entry form.

**Please check the appropriate competition category:**

Make these entry checks payable to the **Morgan County Tourism Alliance**

\_\_\_\_\_ Family/Individual/School/Non-Profit (\$20)

\_\_\_\_\_ Church \_\_\_\_\_ Group \_\_\_\_\_ Business (all \$40)

\* (Group includes: clubs, civic organizations, government office or agency)

**Sponsorship: Please make \$100 check payable to the Morgan County Tourism Alliance. (\$40 entry fee is included in the \$100).**

\_\_\_\_\_ Sponsor (\$100) **Entry fee of \$ is enclosed.** \_\_\_\_\_

**I have read and agree to abide to all terms and conditions pertaining to the 2021 Squarecrow Showcase and Contest.**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

Please submit your entry form to the Morgan County Tourism Alliance at  
201 Court Street, Wartburg, TN 37887

